

The Grey Eagle #SaveOurStages Golf Tournament

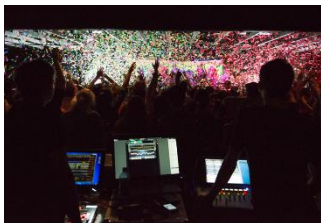
Join us for the Grey Eagle #SaveOurStages Golf Tournament on **Sunday, August 30, 2020** at the **Grove Park Golf Course in Asheville, NC**. This tournament welcomes local businesses, community partners, and supporters of the music and arts for a day full of golf, games, food, drinks, and lots of fun!

About #SaveOurStages

The National Independent Venue Association (NIVA) is a group of independent venues across the United States that has started the Save Our Stages initiative, asking Washington for targeted legislation that will help independent venues survive. Venues were the first to close and they will be the last to open, causing our small businesses to be in extreme danger. #SaveOurStages is focused on modifying the current legislation for businesses like independent venues that are completely closed and at risk of permanently shutting down.

Why Sponsor?

With your support, we will be able to survive these times so that we can continue bringing people the music they love when it is safe to do so. During these times, while we are unable to be open, we need the support of our community and individual donations to keep our venue open. By sponsoring the tournament, you will directly support the Grey Eagle as well as the #SaveOurStages initiative, while raising your company's profile and affiliating your brand with a worthy cause.



Stats & Facts:

- 90% of venues will not survive another 6 months according to a NIVA survey
- The Grey Eagle is Asheville's longest running live music venue and has hosted over 10,000 bands and artists
- Most artists have gotten their start playing at independent music venues like the Grey Eagle such as the Avett Brothers, Band of Horses, Lake Street Dive, and Nathaniel Rateliff

SPONSORSHIP PACKAGE

TITLE SPONSOR - \$5,000

- Presenting rights for the tournament
- Feature logo on promotional material (deadline: August 22nd)
- Logo inclusion on all golfer shirts
- On-site branding opportunities – at the entrance, putting green, etc.
- Sponsorship recognition on website
- Shout-out on social media and e-blast announcing the partnership to our email list of over 40K people
- Company placement in golfer gift bag
- Sign at hole of choice
- Option for on-site booth and special hole activation
- Golf cart sponsorship – unique signage on golf carts
- Signage and announcement at the awards dinner
- Four tickets to any Grey Eagle show
- One free golfer foursome registration (\$500 value)

GOLD - \$3,000

- Logo on tournament banner
- Sponsorship recognition on website with logo
- Shout-out on social media
- Promotion on all printed materials
- Promotional placement in golfer gift bag
- Sign at one hole on course
- Option for on-site booth and special hole activation
- Signage and announcement at the awards dinner
- Two tickets to any Grey Eagle show

SILVER - \$1,000

- Logo on tournament banner
- Sponsorship recognition on website with logo
- Promotion on promo material
- Shout-out on social media
- Promotional placement in golfer gift bag
- Option for on-site booth and special hole activation
- Sign at one hole on course

BRONZE / HOLE SPONSOR - \$300

- Logo on tournament banner
- Sponsorship recognition on website with logo
- Sign at one hole on course

PRIZE / IN-KIND DONATION

- Donate a prize to the raffle or silent auction to help generate donations
- Donate items for swag bags

SPONSORSHIP REGISTRATION

****Registration Deadline is August 22, 2020****

In order to have your logo on all promotional materials, we require a commitment from you by August 22nd. We cannot guarantee placement in printed materials after this date, but will do our very best to accommodate.

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level:

- \$5,000 (Title Level)
- \$3,000 (Gold)
- \$1,000 (Silver)
- \$300 (Bronze)
- Prize / In-Kind Donation of: _____
Pickup/Delivery Details: _____

- Please contact Russ Keith to discuss customized sponsorship opportunities.

PAYMENT DETAILS

- Payment is enclosed
- Please send an invoice to: _____ Dated: _____

- Please contact Russ Keith to discuss payment options

Name: _____ Signature: _____

Please email this form to russ@thegreyeagle.com. Call with any questions.

Register [online](#) to participate in the tournament.